Indmar
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MOST AWARDED SERIES OF INBOARD MARINE ENGINES

- Raptor Series by Indmar owners have reported excellence in customer satisfaction and ownership experience
- 15TH Consecutive Marine Industry CSI Award for excellence in customer satisfaction

Millington, Tenn. February 17, 2017 – Indmar Marine Engines' hard-earned reputation for delivering world-class quality and reliability across it's highly acclaimed Raptor Series was reinforced again today - after the company was officially presented with it's fifteenth consecutive Marine Industry CSI Award for excellence in customer satisfaction during the Industry Breakfast held at the Miami International Boat Show.

"The NMMA's Customer Satisfaction Awards have become an industry benchmark for measuring how satisfied owners are with the purchase of their new boat and engine; and we are thrilled to see the incredible high level of satisfaction our customers are experiencing with our marine engines year after year," said Scott Clack, Vice President. "Indmar is a leader in the market place because we are constantly evolving and delivering innovative products to the marine industry as a whole. The superior performance of the Raptor Series has made a strong impression since it's launch and todays award is another indicator that the Raptor Series by Indmar will continue to dominate."

The highly praised Raptor Series has now collected five prestigious and sought after awards; The BMI Innovation award, Boating Industry's Top Products and now it reigns in on its third NMMA CSI Customer Satisfaction award. Indmar is the most awarded inboard manufacturer and has been awarded every year since the inception of the CSI program earning a total of 15 consecutive CSI Awards for excellence in customer satisfaction. This is a clear reflection of extensive company-wide efforts to deliver the best product in the marketplace and the kind of award-winning results that will make Indmar the most desirable engine brand in the eyes of consumers.

The Marine Industry Customer Satisfaction Index (CSI) study, now in it's fifteenth year, honors manufacturers that actively measure customer satisfaction and pursue continuous improvement to better serve the customer. Award recipients achieved and maintained an independently-measured standard of excellence of 90 percent or higher in customer satisfaction based on information provided by customers who purchase a new boat or engine during the period between January 1, 2016 and December 31, 2016. Indmar Marine Engines scored higher than 95% for 2016.

About NMMA
National Marine Manufacturers Association (NMMA) is the leading association representing the recreational boating industry in North America. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters and anglers throughout the U.S. and Canada. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. For more information, visit http://www.nmma.org.

About Indmar Marine Engines
Indmar is the world's largest privately held manufacturer of gasoline powered inboard marine engines. Indmar has a pedigree going back over 40 years in the inboard marine industry and a proud tradition of pointing the way forward. Indmar was the first inboard manufacturer to deliver fuel injection, custom calibrated engines and the first to produce an inboard engine with a catalyzed exhaust; which is now the industry standard. Today, this legendary brand delivers an inimitable mix of unrivaled performance, meticulous craftsmanship and ground breaking innovations – charting a course for others to follow, yet leaving the competition behind. Indmar operates advanced manufacturing facilities in the U.S. with distributing centers in Millington, TN, Merced, CA and Nowra, Australia.   For more information, please visit www.indmar.com.

Contact: Indmar Marine Engines
Natalie Carrera
865.441.6121
ncarrera@indmar.com

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